

FADE IN: FILM AND TELEVISION SCREENWRITING PROGRAM

Fade In is a fast-paced, exciting exploration into the world of film and television screenwriting. It is an exercise in taking tiny particles born of your imagination and exploring how best to shape them into phenomenal stories that are meaningful, compelling, organized, and marketable.



Sessions Taught by

Rhonda Freeman-Baraka

Writer, Lifetime's "Pastor Brown" (2013),
gmc's "Trinity Goodheart" (2011) & "Teachers" (2013)

Module 1 - Film **May 10 - June 28**

- Week 1 - First Things First: Structure, format, screenwriting rules, etc.
- Week 2 - Building Blocks - Story & Character: Story, plot and developing three-dimensional characters that matter.
- Week 3 - Write to the Finish: Research, outlines and getting through the first draft: Writing Act I (The Setup); Writing Act II (The Conflict); Writing Act III (The Resolution).
- Week 4 - Cover Me: Rewriting based on coverage and notes.
- Week 5 - Breathing Life Into Words: Table reads.
- Week 6 - The Polish: Putting the finishing touches on your script.
- Week 7 - Package & Pitch: Creating your business plan and perfecting the elevator pitch.
- Week 8 - Computer Screen to the Big Screen:
Options for getting your film made.

Module 2 - Television **September 13 - November 1**

- Week 1 - First Things First: Structure, format, rules, etc.
- Week 2 - Show And Tell: How to develop your concept and craft interesting, memorable, beautifully flawed characters.
- Week 3 - Writing is Fundamental: Broad beats, cold opens, tags, A, B and C stories, runners, scenes and act breaks.
- Week 4 - Write to the Finish: Getting through the first draft.
- Week 5 - Breathing Life into Words: Table reads.
- Week 6 - Weigh-Ins: The Polish or punch-up.
- Week 7 - Total Packaging: Writing the show bible and perfecting the elevator pitch.
- Week 8 - Computer Screen to TV Screen:
Options for getting your show produced.

\$875 per module | \$1,500 combined

All sessions will be held on Friday evenings (4-8 pm) on the campus of Kennesaw State University in Kennesaw, Georgia

For more info contact **Jen Renshaw** | jrensha2@kennesaw.edu | 770-423-6050

www.KSUExecEd.com/FadeIn