

Interdisciplinary Music and Entertainment Business Certificate

Stand-Alone and Embedded

Program Total (24 Credit Hours)

For Bachelor of Business Administration (BBA) Candidates:

Core Requirements (12 Credit Hours):

- MEBU 3100: Fundamentals of the Music and Entertainment Business
- MEBU 4100: Emerging Trends of the Music and Entertainment Business
- MEBU 4200: Current Topics in the Music and Entertainment Business
- MEBU 2270: Entertainment Media Production
- or
- MEBU 3280: Fundamentals of Creative Adaptability (Video Production)

MENT/MEBU Courses (3 Credit Hours):

Select ONE from the following list:

- MEBU 3280: Fundamentals of Creative Adaptability (Video Production)
- MEBU 3370: Fundamentals of Audio Production and Technology
- MEBU 3380: Principles of Creative Adaptability (Video Production)
- MEBU 3398: Internship in the Music and Entertainment Business
- MENT 4444: Film and Video Structure and Process

Elective (9 Credit Hours)

Select THREE (not used above) from the following:

- MEBU 3280: Fundamentals of Creative Adaptability (Video Production)
- MEBU 3370: Fundamentals of Audio Production and Technology
- MEBU 3380: Principles of Creative Adaptability (Video Production)
- MEBU 3398: Internship in the Music and Entertainment Business
- MEBU 4470: Advanced Audio Production and Technology
- MEBU 4480: Advanced Creative Adaptability (Video Production)
- MEBU 4490: Special Topics in the Music and Entertainment Business
- MKTG 3800: Entertainment Marketing
- MKTG 4500: Internet Marketing and Global Business
- MKTG 4650: Advertising
- MGT 3190: Business, Ethics, and Society
- MGT 3600: Introduction to International Business