

**2025 Application  
Kennesaw State University  
Music & Entertainment Business Certificate Program**

**I.** Complete this form using MS Word. Return printed paper **1) application**  
**2) 1-page résumé and 3) pdf of your Degreeworks** to: Music &  
Entertainment Business Certificate Program, House 3209 Campus Loop Road  
or email to [cconn4@kennesaw.edu](mailto:cconn4@kennesaw.edu)

**II. BACKGROUND INFORMATION -**

Please **do not** enter information in shaded areas

<b>Full name:</b>			
	Last	First	Middle
<b>KSU ID Number:</b>			

<b>Local mailing address, to which correspondence should be sent:</b>			
Number, Street, Apt #, or P.O. Box			
City	State	Zip Code	(Area Code) Telephone
E-Mail Address			

<b>Permanent mailing address (if different from current address):</b>			
Number, Street, Apt #, or P.O. Box			
City	State	Zip Code	(Area Code) Telephone

<b>Parent's name and mailing address</b>			
Name		Number, Street, Apt #, or P.O. Box	
City	State	Zip Code	(Area Code) Telephone
E-Mail Address			

<b>Major at Kennesaw State University:</b>					
	Cumulative GPA:		KSU GPA:		
<b>How did you learn about the MEBU Certificate program? (check any/all)</b>					
Website <input type="checkbox"/>	Brochure <input type="checkbox"/>	Flyer <input type="checkbox"/>	Faculty <input type="checkbox"/>	Students <input type="checkbox"/>	Other <input type="checkbox"/>
<b>Prior University Experience</b> – If you transferred to Kennesaw State University, please list all colleges you previously attended.					
College Name	City, State		From (mo/yr)	To (mo/yr)	
Would you be interested in our London Study Abroad Program?			Yes <input type="checkbox"/>	No <input type="checkbox"/>	

**III. MUSIC AND ENTERTAINMENT BUSINESS EXPERIENCE:** Please list any experience you have had in the music and entertainment business (i.e. being in a band, film / television experience, songwriting, promotions, etc.)

**IV. APPLICATION ESSAY:** (Please complete sections II and III using Microsoft Word. You can add your information directly to this document.)

Please provide a 1-page (350 words or less) essay in response to the following question. Please remember to put your name and KSU ID number on the essay.

*The purpose of the Music & Entertainment Business Certificate Program is to develop business leaders for the music and entertainment industry. Given your career goals, how do you see yourself fulfilling this purpose?*

**V. PROGRAM REQUIREMENTS AND SIGNATURE OF UNDERSTANDING**

- Minimum recommended cumulative GPA of 2.8
- Must be enrolled in a degree program to participate in the program
- Completed Application
- Credit hours of a rising sophomore
- Permission of Program
- Official KSU transcripts
- 24-credit hour commitment for certificate
- 18-credit hour commitment for minor

- In addition to their regular course of study, students are required to complete an externship where they work on site at least 6 hours a week. This opportunity is not only a valuable real-world experience, but also a great networking opportunity for students to use during their job search. Students are individually placed according to their interests and strengths. This is an extremely beneficial experience for the students and will also increase awareness of the Program as the students become more visible in the music and entertainment industry.
- The Program is largely based around events which include, but is not limited to, concerts and panels. Students will be required to participate in all aspects of these events including planning, promoting, executing, and attending.

Students selected for the 24-credit hour certificate program, or the 18-credit hour minor are required to enroll in and complete 3 specialized courses, MEBU 3100, MEBU 4100 and MEBU 4200. For a complete list of elective and prerequisite courses and further information on the academic requirements of the program, please contact Keith Perissi, Director – [kperissi@kennesaw.edu](mailto:kperissi@kennesaw.edu)

On the printed copy, please sign below indicating your understanding of the Program Requirements:

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Signature of Student

Date