

September 9th , 2016

## Greetings!

Summer is officially over and for some that may be devastating but for MEBUS it is an exciting reality! We had a very busy summer traveling to London for our third annual study abroad trip, developing new courses, MEBUS alums making it in the "real world," and we now have faculty in a Country Music Hall of Fame exhibit!



## 2016 MEBUS Study Abroad Trip Another Huge Success!



Fall semester has begun which means MEBUS got back from London just a few weeks ago. We just completed our third year traveling across the pond to the UK!

## NEWS & EVENTS



### Recent MEBUS Alums Landing Big Jobs After Graduation

The MEBUS Class of 2016 is off to an impressive start! After only graduating a few months ago two alums worked their contacts hard and landed amazing entertainment industry jobs! Harper Nevel, Media Studies major, accepted the Operations Coordinator position at Sixthman earlier this month while Ansley Sickeler, Management major, more recently accepted a position at BrickHouse Entertainment in Nashville, Tennessee.

Congratulations to both Ansley and Harper and we wish you all the success in the future. We look forward to having you back in the classroom as guest speakers one day very soon!



## Upcoming MEBUS Student Concerts

**Cody Oliver** - Sept 9th  
Yellow Daisy Festival  
Stone Mountain, GA  
2:45pm - 4:00pm  
[TICKETS](#)

Sept 23rd - Smiths Olde Bar  
Atlanta, GA  
8:30pm - [TICKETS](#)

**Carly Burruss** - Sept 10th  
Yellow Daisy Festival  
Stone Mountain, GA  
12pm - 1pm  
[TICKETS](#)

**Kali J** (Kali Arnott) - Sept 30th  
Tin Lizzys  
Kennesaw, GA  
7:00pm - 11:00pm

Big Ketch - Sept 17th  
Roswell, GA  
6:00pm - 10:00pm

Pure Taqueria - Sept 22nd  
Woodstock, GA  
7:00pm - 11:00pm

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## NEW MUSIC THURSDAY!



Recent Alum, Carly Burruss, has been busy on the road traveling with her band all up and down the southeast. Somehow, she has also found the time to record and release her first single, "Ain't Tryin to Please." Find Carly live next weekend at the Yellow Daisy

From discussing the effects of Brexit with Member of Parliament Steven Pound to meeting with top executives from Sony London, BMI London this year could not have been more exciting. We even had a surprise visit to [Tileyard Studios](#) where we met with music business executives and saw Europe's first of its kind entertainment industry community. From entertainment technology companies to recording studios to indie record labels to educational facilities this place has it all.

Students were also able to attend multiple musical events such as the BBC Proms David Bowie Tribute Concert held at the Royal Albert Hall and a smaller show at the O2 Arena - Islington. It is important for students to experience what the live music scene is like in Europe's biggest hub for music, London.

Every year gets better and more exciting with new MEBUS connections and great students who have such a strong passion for the entertainment industry.

*"I am so overjoyed by my experience and I wouldn't have changed a thing! It has taught me that the music and entertainment business program has many options for me and there will always be a place for my creativity. The memories and people I have met are priceless and will forever stay with me."*  
- Macall Branham, London 2016 Study Abroad Student



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## ZAC BROWN BAND RECEIVE COUNTRY MUSIC HALL OF FAME EXHIBIT



MEBUS Artists in Residence Coy Bowles and John Driskell Hopkins have their own Country Music Hall of Fame Exhibit with the Zac Brown Band! The exhibit opened at the museum on July 22nd and the band could not have been happier to see their careers on display!

The exhibit will be at the [Country Music Hall of Fame and Museum](#) until June 18th of next year. The exhibit includes three of John Driskell Hopkins' Modulus Graphite bass guitars, each named for one of his daughters, custom painted electric guitars from Coy Bowles and much, much more!

Make sure to put this on your list of things to do for your next trip to Nashville!

## FALL 2016 BRINGS NEW MEBUS CLASSES!

New MEBUS courses have been developed and unveiled this semester with huge success and interest. We have added two new audio production courses and continued our Creative Adaptability track that began over the summer. The creative adaptability courses (film, tv, videogame production) are open to all undergraduate students here at KSU not just MEBUS students, however permission of Director is required.

Entertainment Media Production will be offered in the spring as MEBU 2270 and Fundamentals of Audio Production & Technology will be MEBU 3370. For more information please contact Music & Technology Instructor Danny Howes at [dhowes@kennesaw.edu](mailto:dhowes@kennesaw.edu).

Festival in Stone Mountain and download her single [HERE!](#)



MEBUS student, Kali Arnott, recently released her first EP titled Unbelievable! Check it out on iTunes [NOW!](#)



## London Info Sessions

We got back from London just over 3 weeks ago and already gearing up for round four in 2017! MEBUS will be traveling to the England at a different time next year, **May 15th - May 27th so mark your calendars NOW!** We have multiple info sessions coming up this semester and would love to see you there. Education Abroad Coordinator, Erin Rasche, will be there to answer questions regarding financial aid, tuition and registration. All sessions will be at the MEBUS House located at 3209 Campus Loop Rd. Hope to see you there!

September 22nd - 1:00pm  
October 6th - 5:00pm  
October 20th - 1:00pm  
November 1st - 5:00pm

*\*Parents are welcome to attend.*

The third course in the Creative Adaptability track will be offered in the spring and will go over film post-production. If interested in registering for this course please email MEBUS Director Keith Perissi at [kperissi@kennesaw.edu](mailto:kperissi@kennesaw.edu).

The Education Abroad Fair is also coming up and will be in the Student Center University Rooms on September 29th from 10:00am - 3:00pm.

The purpose of the multi-disciplinary program is to provide the foundation of practical experiences, on-the-job training, and exploration of career opportunities in the music and entertainment industry. Success in the music and entertainment business requires a variety of skills from diverse fields.

The mission of the Music and Entertainment Business Program is "to educate students to become professionals in an environment that motivates and enriches their intellectual curiosity to the level where they see themselves making music and entertainment their full lifetime career." Joel A. Katz



Coles College of Business

Joel A. Katz

Music and Entertainment Business Program

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