

November 13th, 2015

## Greetings!

This has been an exciting month for MEBUS and our Part-Time Instructors! We were recently nationally recognized as one of three programs in the nation to be chosen as a GRAMMY Museum affiliate and Beth Keener was on one of the biggest shows on television. Check out all the news and mark your calendars for the 2nd Annual Tacky Sweater Mixer!



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## KENNESAW STATE UNIVERSITY NAMED AS GRAMMY MUSEUM® UNIVERSITY AFFILIATE

**JOEL A. KATZ MUSIC AND ENTERTAINMENT BUSINESS  
PROGRAM INDUCTED AS ONE OF THREE IN NATION**

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## NEWS & EVENTS

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### **Big Press for Film & TV Instructor Beth Keener**

From the classroom to the big screen, Beth Keener has been busy with zombies the past few months! She found herself in Senoia, GA this past June on the set of one of television's most popular shows! She appeared on AMC's *The Walking Dead* season 6 premiere and her character, Annie, was recently killed off the show like so many others. Get more on her big debut in the recent Marietta Daily Journal article [HERE](#).



From Left to Right: Joel A. Katz, KSU President Dr. Papp, MEBUS Director Keith Perissi and GRAMMY Museum Executive Director Bob Santelli

Kennesaw State University's Joel A. Katz Music and Entertainment Business (MEBUS) program has been selected as an official University Affiliate of the GRAMMY Museum® at L.A. LIVE, as one of only three institutions across the country named so far this year. "We are honored to receive this recognition and look forward to watching our students greatly benefit from the many opportunities offered through this GRAMMY Museum partnership," said Keith Perissi, director of KSU's MEBUS program.



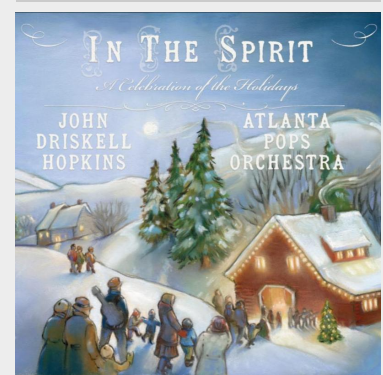
As a University Affiliate of the GRAMMY Museum, the MEBUS program, a joint venture of the College of the Arts and the Coles College of Business at KSU, will have access to Museum content for educational purposes, curriculum resources, research programs,



### Last London Info Session of the Semester!

We have one final London Info Session scheduled for November 18th at 5:00pm here at the MEBUS house. Our Education Abroad Coordinator, Erin Rasche, will be attending to give pointers on how to fundraise for your trip, scholarships available and the application process. Parents are welcome. Hope to see you there!

For more information on the trip [CLICK HERE.](#)



### John Driskell Hopkins Releases New Holiday Album

For his first ever holiday

internship opportunities, professional development seminars, collaborative marketing, promotions and project-based learning.



A leading model for academic and applied studies in the music and entertainment industry, the MEBUS program teaches business acumen and the

business side of the industry while providing practical experiences, on-the-job training and exploration of career opportunities. The program's founder and namesake, Joel A. Katz, is one of the nation's foremost entertainment attorneys.

"We're thrilled to welcome the Joel A. Katz Music and Entertainment Business Program into our GRAMMY Museum University Affiliate family," said Bob Santelli, Executive Director of the GRAMMY Museum. "The program's close proximity to the Atlanta chapter of The Recording Academy will provide a unique opportunity for the Museum to interact and engage with students interested in pursuing careers in music."

The new partnership was announced Oct. 30 during a reception at Kennesaw State. The University is now one of eight institutions inducted into the GRAMMY Museum University Affiliate program since it launched in 2014.



### *About the GRAMMY Museum®*

The GRAMMY Museum is an independent, nonprofit organization created as a partnership between The Recording Academy and Anschutz Entertainment Group. Paying tribute to music's rich cultural history, the one-of-a-kind 21st century Museum explores and celebrates the enduring legacies of all forms of music, the creative process, the art and technology of the recording process,

album, MEBU Artist in Residence John Driskell Hopkins, collaborated with the Atlanta Pops Orchestra to put together a phenomenal album that will instantly become part of your holiday music collection! Find out how to download the album before its released on CD [HERE!](#)



### **MEBUS HOLIDAY MIXER ANNOUNCED!**

Mark your calendars for the 2nd Annual MEBUS Tacky Sweater Mixer on Wednesday, December 2nd, from 5:00 - 7:00pm. Break out those bright flashy grandma sweaters! Hope to see you all there for great music, holiday trivia, prizes and more!





and the history of the premier recognition of excellence in recorded music. The GRAMMY Museum features 30,000-square feet of interactive permanent and traveling exhibits, with four floors of dynamic and engaging multimedia presentations, and is located within L.A. LIVE, the downtown Los Angeles sports, entertainment and residential district. Through thought-provoking and dynamic public and educational programs and exhibits, guests experience music from a never-before-seen insider perspective that only the GRAMMY Museum can deliver. Visit [www.grammymuseum.org](http://www.grammymuseum.org) for more information.



MEBUS Alum Cody Oliver performed at the reception on Oct 30



## Local Upcoming Shows You Don't Want to Miss

### Cody Oliver

Nov 20th - 8pm  
Smiths Olde Bar  
Get Tix [HERE](#)

### Carly Burruss

Nov 21st - Lighting of  
Atlantic Station

Nov 23rd - 6pm  
[Hard Rock Cafe](#)

### Crane

Dec 5th  
[Wild Wing Cafe -  
Alpharetta](#)

Dec 12th  
[The Hummingbird -  
Macon](#)

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The purpose of the multi-disciplinary program is to provide the foundation of practical experiences, on-the-job training, and exploration of career opportunities in the music and entertainment industry. Success in the music and entertainment business requires a variety of skills from diverse fields.

The mission of the Music and Entertainment Business Program is

"to educate students to become professionals in an environment that motivates and enriches their intellectual curiosity to the level where they see themselves making music and entertainment their full lifetime career." Joel A. Katz



## Coles College of Business

Joel A. Katz

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