

May 13th , 2016

Greetings!

Finals are officially over and summer is here! MEBUS has had an exciting month wrapping up the semester and we look forward to a summer full of planning new exciting events and projects for our students in the fall. Many announcements coming soon so stay tuned!



Congratulations to our MEBUS Spring 2016 Graduates!



April 29th MEBUS had the opportunity to honor and celebrate 22 students who recently completed the Joel A. Katz Music & Entertainment Business Certificate! Every year the talent and work ethic continues to rise and we could not be more proud of these amazing individuals. MEBUS is honored to have been a part of their journey in finding their passion in the music and entertainment industry. Congratulations MEBUS Class of 2016!

NEWS & EVENTS



Alum Lands Job with Rock N Roll Legend!

Congratulations to MEBUS Alum, Evan Manor, who recently accepted a job with rocker and entrepreneur [Jesse James Dupree](#)! Jesse is best known for being the front man of rock band Jackyl, appearing on reality show Full Throttle Saloon and has also built a multimedia empire known as MightyLoud.

The evening Evan took the position he packed up and got on the road with Jesse to begin work right away. Evan says, "5 minutes after accepting the job offer, he called me back and asked if I could hop on a tour bus with him and the band that night. They were heading to Arkansas and Jesse wanted me to come to get my feet wet and learn what his world was like. I was a little dazed but decided it was an opportunity that I couldn't pass up so we left for the midwest shortly after our discussion." Evan will be assisting in managing Mr Dupree's various business ventures, including but not limited to his Jesse James Bourbon line, Full Throttle Saloon appearances,

the band Jackyl, all of the artist and business management, touring and

more!



Upcoming Atlanta Concerts

Shaky Knees Festival - Centennial Olympic Park / May 13th- 15th
[TICKETS](#)

Rihanna - Philips Arena
May 18th / Atlanta, GA
[TICKETS](#)

Luke Bryan - Lakewood Amphitheatre
May 20th / Atlanta, GA
[TICKETS](#)

The Rovers - Mellow Mushroom
May 28th / Cartersville, GA
MEBUS Alum, Daniel Koutavas' band

Ellie Goulding - Verizon Wireless Amphitheatre / June 6th
Alpharetta, GA
[TICKETS](#)

Carly Burruss - Smith's Olde Bar
July 8th / Atlanta, GA
[TICKETS](#)
MEBUS Alum

Cody Oliver - Centerstage
May 27th / Atlanta, GA
[TICKETS](#)
MEBUS Alum

Kali Arnott - Hard Rock Cafe ATL
June 18th / Atlanta, GA
[TICKETS](#)
Current MEBUS student



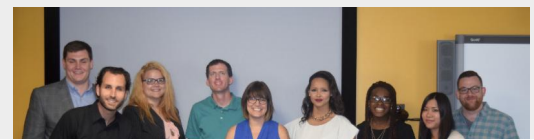
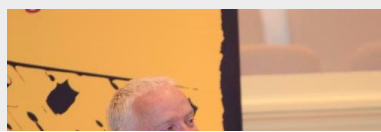
MEBUS Alum, Daniel Koutavas, with Music Technology Instructor, Danny Howes and Director, Keith Perissi.

Creative Adaptability Workshop in Senoia, GA



Scott Tigchelaar, Beth Keener, Paul Jenkins and MEBUS Director Keith Perissi

Two weeks ago MEBUS traveled to Senoia, GA and held a workshop on Creative Adaptability and Keeping Georgia's Film & TV Industry Alive. With the owner of a major film studio, a local actress and a creator we had a wealth of experience and knowledge to discuss on the panel. Attendees included students, faculty, local directors/producers, travel consultants for major Atlanta studios and other entertainment industry professionals.





MEBU 4200 Sixthman Winners!

MEBUS will be heading back to Senoia in the Fall for another event so stay tuned for that announcement coming up in the next few months. Thank you to everyone who attended and we look forward to seeing you at future MEBUS events!

Every semester students in the MEBU 4200 class work on developing marketing plans for a Sixthman cruise. Sixthman is an Atlanta-based company that develops and produces music festivals at sea and this capstone project is definitely a staple within the MEBUS program. Students pitched these marketing plans to Sixthman executives on April 26th where a group was chosen for the most creative ideas and longevity of cruise idea. This winning team won a free Sixthman cruise of their choice! Congrats to Kimberly Vargas, Yeony Choi, Ife Mobolaji, Alex Guisti and Garrett Jacobs.



The purpose of the multi-disciplinary program is to provide the foundation of practical experiences, on-the-job training, and exploration of career opportunities in the music and entertainment industry. Success in the music and entertainment business requires a variety of skills from diverse fields.

The mission of the Music and Entertainment Business Program is "to educate students to become professionals in an environment that motivates and enriches their intellectual curiosity to the level where they see themselves making music and entertainment their full lifetime career." Joel A. Katz



Coles College of Business

Joel A. Katz

Music and Entertainment Business Program

3209 Campus Loop Rd.
House 55
Kennesaw, GA 30144
470-578-7670



Join My Mailing List

478.678.7878

ksumebus@kennesaw.edu
www.ksumebus.com

Forward to a Friend