MUSIC & ENTERTAINMENT PROGRAM

Joel A. Katz

STUDY ABROAD

LONDON, ENGLAND

MAY 14 - MAY 26, 2018

Earn a total of 6 credit hours! MEBU 4490 - MEBU 3398

$3,999 \{ $1,000 Global Learning Scholarship Available \}

Sign up for a Magical Mystery Tour of learning and fun in London, England! Explore the cities rich musical heritage from the perspective of the entertainment business. Develop a digital marketing strategy inside the Sony Entertainment boardroom to launch an emerging UK artist in the US. Learn from top Sony Executives, including Simon Cowell’s marketing team.

Visit a Performing Rights Organization and learn how artist’s get paid for their intellectual property. Travel on the Virgin Bullet train to the historic city of Liverpool and walk in the footsteps of the Beatles. Revel in Britain’s favorite sport with a visit to The Arsenal’s football stadium. Study London’s political culture with an insider’s tour of the Houses of Parliament including a face-to-face meeting with a Member of Parliament.

Experience London's music culture first-hand with visits to: the Royal Albert Hall, Abbey Road Studios, a British Music Heritage Tour, Tileyard Studios and much more!

“I’ll forever be in debt to the MEBUS program for giving me the opportunity to visit all the amazing places and meet the incredibly talented people that I encountered there. I’ll be sharing these stories until the day I die.”

London 2016
Study Abroad Student

For more info visit ksumebus.com/London or email ksumebus@kennesaw.edu